

# MBAA Open Meeting

## January 20, 2010

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**In attendance: Kristin Casey, Emily Halphen, Robert Marler, Matt Maresh, Travis Rushing, Megan Jurkus, Connor Farber, Steven Brown, Gaines Garrett, Andy Arnold, Tessa LeBlanc, Brad Neumann, Jose Portillo**

### 1. Golf Tournament

#### a. First Donations

1. Albemarle donated \$1000
2. Wal-Mart has donate \$1000 so far
3. Controlled Recovery donated \$250

#### b. Committee Meetings

1. Laney Joffrion has sent letters the donors from last year. She will send letters to new potential donors within the next week. Steven Brown and Jose Portillo are in the process of organizing tasks to meet with individual committees.
2. Projects committee will meet next week, date TBA
3. Logistics committee date: TBA

#### c. Tournament Income Goal

We previously discussed setting a goal, but we never determined a specific amount. Our goal needs to be higher than \$15,000. Steven Brown suggested we aim to raise \$20,000. We already have a big foundation laid out, therefore we shouldn't have problems growing and expanding with our efforts. Gaines Garrett agrees and mentions that the only problem we may face is space availability. Gaines suggests having two flights. We should set a benchmark, and if we reach it by a certain date then we can tailor the layout of the tournament. Last year we had about 18 teams. We can aim to double that number and stick to the 1:00-5:00 tee time. We can accommodate 30-32 teams max with one tee time. If demand exceeds 32 teams, we can look into an additional tee time. The new income goal is **\$17,500** and anything else is lagniappe. An increase of 14 teams from last year will enable us to attain our goal. We are confident that we can raise \$20,000, but \$17,500 is a more attainable goal (considering the decrease in Walmart's donation).

### 2. Social ( Emily Halphen)

#### a. Coming Up:

1. Welcome Back Party-Fred's-Jan. 22: Officers have wristbands
2. Bogies Night Out – waiting on POB schedule before events can be finalized
3. MBA Alumni Social-Feb 3 (meeting today at 6 and jose will find out more info)
4. Comments & Suggestions : We are going to try to bar golf again this year, but it will not be in new Orleans.

### 3. MBAA Games

Possible Dates:

#### a. March 26

1. If Jim Flores cancels
2. Day before Golf Tournament

#### b. April 23

1. Same day as MBAA Elections – participation would be low

#### c. May 7

1. It is dead week but everyone present at the meeting chose this option.

### 4. Student Participation

#### a. Possible Solutions to Increase student participation:

Participation is low, which is normal, but we can do something about it. We need to get the cohort leaders more involved. It worked well with toys for tots. Cohort leaders should make announcement in class as well as e-mail reminders to their cohorts. Everyone needs to actively spread the word and

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talk to people about attending events. Promote heavily! We need to participate as well. It is hard to attend everything, but as an officer it is important to make an extra effort to attend as much as we can.

1. POB Announcements
2. Cohort Announcements
3. Facebook Announcements
4. Other