

MBAA Open Meeting

October 15, 2009

In attendance: Jose Portillo, Laney Joffrion, Erica Chaffin, Kyle Gautreaux, Connor Farber, Alex Mouton, Megan Jurkus, Tessa LeBlanc, Emily Halphen, Kristin Casey, Matt Maresh, Travis Rushing, Steven Brown, Andy Arnold, Brad Neumann, Robert Marler

We will start selling t-shirts and fleeces next week

1. MBAA Membership

- a. Goal: 75
- b. New Members:
 1. Total:76
 2. 74-Class of 2011, 2-Class of 2010

2. Social (Emily)

- a. MBAA & MBAAA Shared Event – Jose attended MBAAA meeting and they are interested in planning a social joint event with us (split the costs). This will give us more networking opportunities.
 - i. Two Options:
 1. February Social (The Wine Loft, The Grape)
 2. April Crawfish Boil – possibility of combining our crawfish boil with theirs.
 3. New Option – if you think of any other options we are open to suggestions.

3. Golf Tournament Overview:

Last year the golf tournament consisted of \$21,000 in donations, \$6,000 expenses, and proceeds were \$15,000. Proceeds were donated to Boys Hope Girls Hope, which we will do again this year. BHGH cancelled one of their big events this year and will direct their efforts to the Golf Tournament. They are really counting on us. Dr. Watson suggested that we donate a portion to the international initiative. It is probably a better idea to keep it a charity event only. The golf tournament is a lot of work but it is a really nice event. The tournament will be held on March 27, 2010 at Pelican Point Golf Club. We have the golf course from 1:00 – 5:00pm. We had about 13 teams last year. It is encouraged for students to be part of a team if they have the opportunity – good for networking. Also, scorekeepers can have an opportunity to network and talk to the players.

- a. Donation Goal – We should set a donation goal to keep our efforts focused. The goal should be higher than last year's donations.
- b. Revenues Include: (This is how it was structured last year but it can change this year)
 1. Team Sponsorships
 2. General Donations
 3. Publicity
 4. Mulligan Sales
 5. Raffle Ticket Sales
- c. Expenses Include:
 1. Golf Course
 2. Signs
 3. Gift Bag Items
 4. Insurance for Hole in One Competition
 5. Plaques
 6. Food & Beverages– bake night the night before – snacks that we can provide

4. Three Golf Tournament Committees:

- a. **Sponsorships and Donations Committee (Laney):** Contacting business leaders to solicit sponsorships and make donations for:
 1. Team Sponsorships
 2. General Donations
 3. Publicity in: Banners, Website, Registration Table

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This committee is about being creative, think of any connections that you have or any connections that people may want to donate. Think outside the box. You can ask family members, graduates from last year – anyone can donate!

We are trying to decide when to send out letters for sponsorships. Last year they sent them around October so that companies can budget it in to the next fiscal year. Raggio suggested that we send the letters early due to the large number of charity events around Christmas because if we wait too late in December then we will have to compete with them. Jose will talk to Dean Jones for his suggestion.

- b. Logistics Committee (Steven):** Organizing the tournament, making sure everything is in place, everything goes as planned on the day of – we will need a lot of help
 - 1. Tournament layout
 - 2. Designing the games
 - a. Hole in One
 - 3. Managing registration
 - 4. Other Activities: (increase revenue)
 - a. Sell Raffle Tickets – we will try to get the kids to come from BHGH to sell raffle tickets
 - b. Sell Mulligans

Steven will work with a small group of people for signs and different logistics. He will need help with gift bags. They will need to call around to get donations for items to put in the gift bags (ball, towel, anything golf related). Again, if you know anyone that can help, please let us know. All of the small projects that seem insignificant will need a lot of help. We need volunteers available. A lot of work goes in to this event.

- c. Projects Committee (Jose):** The projects team will be working on different things going on the day of the tournament, organizing, making sure everything goes as planned for each aspect.
 - i. Contacting local retail stores to solicit donations and organizing:
 - 1. Raffle: Last year raffle tickets were \$5 or \$20 for 5 tickets.
 - 2. Gift bags
 - 3. Food items
 - 4. Golf Tournament Party
 - ii. Making sure that all committees meet deadlines established.

Sponsorships:

Laney Joffrion
Tessa LeBlanc
Emily Halphen
Kristin Casey

Logistics:

Steven Brown
Travis Rushing
Matt Maresh
Robert Marler
Alex Mouton
Erica Chaffin
Alex Goodwin
Gaines Garrett

Projects:

Jose Portillo
Andy Arnold

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Kyle Gautreaux
Megan Jurkus
Brad Neumann
Connor Farber