

MBAA Social Chair Platform
Emily Halphen
April 3, 2009

It is a privilege to have been nominated by my peers for the role of Social Chair for 2009-2010. I feel I would be an excellent Social Chair for many reasons. I have developed a strong level of responsibility through my duties as a Graduate Assistant for the E.J. Ourso College of Business Office of Advancement. In the past, my internship for LSU Student Media, involving marketing, advertising, and event planning, also gave me some of the necessary skills for the duties of Social Chair. I am also the 2009-2010 Vice President of Event Planning for the LSU chapter of NAWMBA.

According to the MBAA Constitution, the Social Chair is responsible for the following duties:

- Organize and be responsible for all social activities of the Association and make certain that when funds of the Association are involved, all members are invited to the activity.
- Purchasing items and materials as needed for the activity, in cooperation with the Treasurer.
- Coordinating social activities with any recruiters or faculty members who may be sponsoring or interested in attending the events.
- Administer the sign up and dispersion of football tickets.
- Strive to meet the objectives of the MBAA as stated in Article II, Section 1 of the MBAA Constitution.

The current Social Chair has done an excellent job of organizing and coordinating events for the Association and its members. Many of the events we had over the last year were extremely popular and I plan to continue having these events next year. These events include the Annual Wine and Cheese and the Bowling Mentor-Mentee Party at Don Carters.

There are also several new ideas I would really like to pursue as Social Chair. These ideas include a zoo day in New Orleans, followed by an evening in the French Quarter, as well as trying to plan more alumni events to give us the opportunity to meet and network with fellow Flores MBA alum's.

My major goals as Social Chair include:

- To make the most out of every dollar allocated to the social budget.
- To include every member of the MBAA in our social events and to invite other non-member MBA students to encourage MBAA participation from them.
- To make out of state and international students feel as included as possible. I feel this is particularly important because students who attended LSU as an undergraduate have the advantage of an established social life in Baton Rouge, while many non-LSU undergraduate students know very few people here.
- To come up with new and creative events members will enjoy.