

Laney Joffrion
Philanthropy Chair Platform
MBAA Elections 2009

The Philanthropy Chair shall have the following duties according to the MBAA Constitution:

1. Organize and be responsible for all philanthropic activities of the Association, excluding the MBAA Charity Golf Tournament
2. Select one main service project per semester for membership
3. Work with the treasurer to maintain accurate accounting of any funds that are collected for such purposes
4. Make contacts with organizations from both a philanthropic standpoint and a networking standpoint
5. Serve as a liaison to the Junior Achievement Organization
6. Strive to meet the objectives of the MBAA as stated in Article II, Section I of the MBAA Constitution

Goals

- **Fall Semester:**
 - *Candy Drive*- I will continue the candy drive competition for Halloween.
 - *Christmas Toy Drive*- I will continue the successful Christmas toy drive competition and also research other local charities that we can donate the toys to, such as the kids at Our Lady of the Lake Children's Hospital.
 - *Charity Survey*- I propose that we take a vote to decide which charity we will sponsor for the Spring main philanthropy event. I want to pick a charity that we are motivated to help and excited to get involved with. Early in the Fall semester, I will send out a list of local charities in a survey format for everyone to help choose. The charities can be well-known or personal and every member of the MBAA is welcome to submit their favorite charity to go on the list. Once a charity has been chosen, I will use one of the MBAA open meetings to explain the charity and get everyone excited!
- **Spring Semester:**
 - *Main Philanthropy Event*- I will give 100% of my efforts to see that this event is as successful as it has been in the past. I will help form a large committee for the event and try to get as many of our classmates involved as possible.
 - *Habitat for Humanity*- This organization partners with local builders and volunteers to build simple homes for local, needy families. In high school I helped out with this program and it was very fun and rewarding. I would like for the MBAA members to continue working with Habitat for Humanity and I will pick the building date as early as possible so that everyone can mark their calendars and lend a helping hand.

Qualifications

- **Graduate Assistant- MBA Office:** Over the past year, I have had the privilege of working closely with MBAA officers and MBA faculty. This has given me the opportunity to see first-

hand the immense responsibility and time commitment required to be an effective MBAA officer.

- **First Year Red Cohort Leader:** As the red cohort leader, I have had the opportunity to act as a liaison between my classmates and the MBA staff and faculty in order to communicate their needs. Also as an MBAA officer, I have attended MBAA officer and open meetings and experienced how to properly communicate philanthropic events and ideas.
- **Phi Mu Sorority- Philanthropy Co-Chair:** As Philanthropy Co-Chair, I had the opportunity to establish and work with a philanthropy committee to raise over \$20,000 for the local Children's Miracle Network charity at the Phi Mu Man of the Year event. I learned that a positive and fearless attitude can go a long way when networking with local businesses!
- **Professional Experience:** As the Operator of Zoes Kitchen restaurant, I was challenged each day with motivating and managing others to work as a team while keeping a smile on their face!

There is nothing more rewarding than giving back to our local community while at the same time building relationships with local charities, businesses, and our fellow classmates. My main goal this year is to get each of my classmates as motivated and excited as possible to participate in the planned events. I want to make sure that each member is fully aware of each philanthropic project, along with the details of the charity we will be serving. I would be honored to serve as the Philanthropy Chair for the MBAA 2009-2010 year.