

My Fellow MBA Classmates:

I would like the opportunity to serve you as the Communications Chair for the MBA Association. As Communications Chair, I would have a hard act to follow, but look forward to the challenges and responsibilities. David Mautz has done an exemplary job and I am grateful for the solid foundation he laid and standard he has set for this position. I feel that I am qualified and motivated and I will work my hardest to advance the MBAA through information technology if elected.

I have always enjoyed and had a knack for working with computers. My career in information technology began during my senior year in high school when I was hired as a technology intern for the Livingston Parish School Board. My career continued as I entered LSU and worked for Information Technology Services. Four of my five years at LSU were spent working with ITS as a lab monitor, a helpdesk technician, and most recently as a helpdesk analyst. I am A+ certified, familiar with Dreamweaver and HTML, and very proficient with Adobe Photoshop. Graphic design and art have been hobbies of mine for many years. While I'll admit that I'm no expert in web design, I am confident in my ability to produce and maintain a professional website that will show the world how extraordinary the LSU MBAA is and facilitate communication between the MBAA members and officers, as well as the Flores MBA department and the rest of the community.

Another responsibility of this position includes sending out weekly emails. David Mautz's emails always seemed to be a perfect mix of entertaining, informative, and to the point and I plan to continue this trend. I plan to use the emails as practical reminders of professional, social, philanthropic, and recreational events as well as a means to keep members in touch with the MBAA. Also, depending on member interest, I would like to see the MBAA expand to Twitter, Facebook, and other social networking sites.

I have to admit, however, that my desire to serve as Communications Chair is not only to work with the website and send emails, but also to get involved. Think back to August 18, 2008. I didn't know any of your names. I also didn't know what to expect from the program. What I remember about Launch week, though, is how the second-years welcomed us and made us feel right at home. They offered endless advice and definitely aided in the transition to graduate school. I want to continue that tradition as well as all the other traditions of leadership and responsibility that this year's officers have shown. The facet that had had the most influence on my decision to run for this office is the opportunity to serve and to lead by example.

So my promise to you is to not only make a website and send emails, but to serve you to the best of my ability. All of my skills, knowledge and training are at your disposal and I promise to remain open to your

critiques and suggestions. Finally, I promise to use software and technology by every available means to enhance and improve the MBAA and your experience as one of its members

I would be honored for the opportunity to serve all of you as communications chair. Thank you for your consideration,

Sincerely,

Travis D. Rushing