

MBAA Presidential Platform

Korey Patty 04/12/2010

Fellow Classmates:

I take much pride in being a member of the Flores MBA Program and its MBA Association. The Association contributes greatly to the success of the overall program and offers its members invaluable academic, professional, and social opportunities. The professional and personal growth I've recognized as an MBAA member is significant. It is an honor to be considered worthy of continuing such a strong tradition as MBA Association President.

We cannot look to the future of the MBAA without recognizing the hard work put in by current and past officers and members. With their contributions, the MBAA is poised to enter the 2010-2011 year in excellent standing financially and strategically. Our outlook is good, and it is up to us to fulfill the potential that exists for the program.

My goal to become MBAA President stems from a desire to serve the organization and its members. I believe the success of the MBAA lies not only in strong leadership, but also in strong participation. It is imperative that officers and members work together to create the strongest association possible. As president, I will work to increase involvement and input from all members. Lasting traditions, paired with new ideas and initiatives, will continue the MBAA's position as an effective enhancement of the MBA experience. I will focus on creating more networking opportunities for job-seeking students through interaction with MBA alums and local professionals. I will encourage a strong sense of community within the program through positive mentor/mentee relationships. Most importantly, I will serve as an approachable leader, open to any suggestion or critique to improve our MBA Association.

Platform

If elected MBAA President, I will address the following issues.

Networking & Professional Development: Realizing the importance of effective networking, I will coordinate more events with the MBA Alumni Association to provide students with more access to Flores MBA alums. I will also develop an alumni database to connect MBAA members with Flores graduates in career fields or geographic areas of interest. I will continue the MBAA Dinner Club to provide students with the opportunity to explore industries and network with successful businesspeople in the area. I will encourage student input to identify those issues and topics most relevant and interesting.

Social: I will work closely with the Social Chair to develop a calendar of MBAA social events that can be distributed very early in the Fall semester. While maintaining MBAA traditions including Wine & Cheese, MBAA Games, and Crawfish Boil, we will plan additional events that reflect a wide variety of social interests for all members.

Philanthropy: It is important and beneficial for us to give back to the community that offers us so much as LSU students. To that aim, I will work with the Philanthropy Chair to plan service outings for MBAA members. I will encourage student participation through effective communication of the philanthropy opportunities scheduled.

Budget: Diligent budgeting by the current officers will leave us in good financial standing entering next year. Combined with effective recruiting efforts of next year's class, we will have increased funding to put towards MBAA events. I will work with each officer to develop budgets for the program's activities, and then monitor the budget continuously to ensure proper maintenance. A transparent budget will be available on the MBAA website.

Mentor/Mentee Program: The Mentor/Mentee program is a positive program to encourage camaraderie between first- and second-year students. Strengthening this program will increase the overall effectiveness of the MBA Association. I will encourage strong relationships between mentors and mentees in academic and social settings. Participation in this program will remain voluntary for second-year students.

Accessibility: The MBAA is an organization that stands to serve the needs of its members. To truly be successful, the organization has to place priority on the desires of its students. An open door policy will be maintained for communication between officers and members. Student input is an essential component of the program's success.

My Qualifications:

Undergraduate Education: My four years at the University of Tulsa in Tulsa, Oklahoma broadened my horizons and offered numerous new experiences and opportunities. I was able to participate in several student organizations and assume positions which helped develop my leadership abilities.

Philanthropy: I've recently become involved in community service with the Kiwanis Club of Baton Rouge. I believe we are very fortunate to be in our positions, and it is a very rewarding feeling to be able to help those who are less fortunate. Through the Minority Business Program, I've encouraged service activity and am always excited to see others take interest in helping fellow community members. I will apply this passion to support the philanthropic activities of the MBA Association.

Graduate Assistant- College of Business: My experience as the Graduate Assistant Coordinator of the Minority Business Program in the College of Business has given me crucial insights into the role of an organization leader. As Coordinator, I selected and invited relevant speakers, created networking and social opportunities for MBP members, and planned a calendar of events for the program. Many lessons and experiences from this position will be transferable to the office of president.

I would be honored to serve as MBA Association President. I will commit myself fully to all the duties of the office and serve the organization and its members with leadership and care. I will be a responsible, respectable representative of this high quality organization. Thank you for your consideration.

Sincerely,

Korey M. Patty